



## **MINUTES DOWNTOWN HERITAGE PERTH BIA BOARD**

**Wednesday, October 3rd, 2022, Via Zoom**

**Present:** John McKenty, Krista Mackler, Joan Stephenson-Bowes, Delores MacAdam, Kendra Hobbs, Mike Sangster

**Absent:** Judy Brown

**Guests:** Penny Flowers, Keith Busher

**Recording Secretary:** John McKenty

**1.** The meeting was called to order by the Chair at 8:03 AM on Monday, October 3<sup>rd</sup>, 2022.

Moved by Michael Sangster that the Board minutes of August 25<sup>th</sup> be approved. CARRIED UNANIMOUS

### **2. Disclosure of Additional items**

There being none, the Chair moved on to the next order of business.

### **3. Closed Session**

There being none, the Chair moved on to the next order of business.

### **4. Delegations and Presentations**

There being none, the Chair moved on to the next order of business.

### **5. Matters Arising from the Closed Session**

There being none, the Chair moved on to the next order of business.

### **6. Receiving Correspondence and other Communications:**

#### **a. For Information:**

There being none, the Chair moved on to the next order of business

#### **b. Requiring Action**

There being none, the Chair moved on to the next order of business

### **7. Committee Reports**

#### **a. Stewart Park Festival Committee – Delores MacAdam**

The totals for this year's donations and sponsorships are very high. This is a reflection of 2 things  
- the great work done by Rob Marois and his sponsorship team and the very strong support

that our community still has for this event. Delores and John will meet with Shannon to discuss next year's grant applications.

**b. Promotions Committee – Rob Marois**

Big news is the revamping of the Festival of Good Cheer to Once Upon a Christmas. Kerri Whan and her team are putting together this event for Nov. 26 and have been around to most businesses with details. Sheldon will be heading up Shop, Stamp & Win which will start Nov. 1. The Launch of Christmas is scheduled for Nov.17.

**c. Downtown Environment Committee – Krista Mackler**

Christmas lights for the poles have been ordered as has a large Instagram sign which will go at the corner of Herriot & Gore or a wall at the town hall. We've contracted with Green Acres Greenhouses to put the greenery in 60 barrels at a cost of \$32/a barrel. A great price and the work will be done after Remembrance Day. Also looking at doing a large mural in the Wilson St. parking lot and painting more picnic tables for use at the Crystal Palace.

**d. Personnel Committee – John McKenty**

We have 5 applications for the position of BIA Coordinator and will be reviewing them at our October 5<sup>th</sup> meeting this Wednesday and then conducting interviews.

**e. Town Community Improvement Plan (CIP) Advisory Panel – Judy Brown**

One application has been received and approved. Still funds available.

**f. Town Council – Judy Brown**

A question has been circulated to all candidates on behalf of the DHPBIA.

**10. New Business**

**a. Motions Coming Out of Committees**

**BIAB – 2022 – 20.2 – moved by John McKenty**

BE IT RESOLVED THAT THE PERSONNEL COMMITTEE RECOMMENDS TO THE BIA BOARD THAT CRUMMY MEDIA SOLUTIONS BE CONTRACTED TO PROMOTE AND MARKET OUR DOWNTOWN BUSINESSES AND EVENTS EFFECTIVE OCT. 3 – DEC. 31 **CARRIED UNANIMOUS**

**BIAB - 2022 – 20.2 – Moved by Michael Sangster**

BE IT RESOLVED THAT THE PROMOTIONS COMMITTEE RECOMMENDS TO THE BIA BOARD THAT IT FORMALLY ACKNOWLEDGE AND THANK PERTH TOURISM AND THE TOWN OF PERTH FOR THEIR HARD WORK IN STAGING ANOTHER SUCCESSFUL NIGHT MARKET, AN EVENT THAT BENEFITS BOTH THE DOWNTOWN AND THE TOWN OF PERTH AS A WHOLE. **CARRIED UNANIMOUS**

**b. Agenda Items**

1. Promotions Committee Chair – Rob Marois has accepted this role.
2. Coordinator Applications – We have five currently on file.
3. Board Nominations – We currently have one nomination.

**12. Additional Items to be discussed:**

There being none, the Chair moved on to the next order of business

**13. Next Meeting:** October 24**14. Motion to adjourn:** Moved by Michael Sangster