



PROMOTIONS COMMITTEE

AGENDA

Held: Thursday, May 30th, 2024, at 8:30am

Location: Michael's Table Restaurant

Present:

Absent:

- 1. Call to Order**
- 2. Disclosure of Pecuniary Interest and General Nature Thereof**
- 3. Approval of Last Meeting Minutes**
- 4. Disclosure of Additional Items**
- 5. Unfinished Business**
 - a. Radio Advertising**
 - b. Maplefest Survey Responses**
 - c. Mother's Day Reel Statistics**
 - d. CEM Grant Post Event Reports – LIDA and Gather**
 - e. Kick-Off to Summer**
- 6. New Business**
 - a. Ottawa Travel Show**
 - b. Once Upon a Christmas – Subcommittee**
- 7. Discussion of Additional Items**
- 8. Next Meeting:**
- 9. Adjournment:**