



Promotions Committee ... > 20260312 - Promotions Committe... > Files col...

Promotions Committee Meeting Agenda



Creator
BIA Coordinator



Created
Mar 04, 2026, 14:18



Last updated
Mar 04, 2026, 14:23

Date and Location

March 12, 2026, 8:30am, Sunshine Room

Agenda

1. **Call to Order**
2. **Disclosure of Pecuniary Interest and General Nature Thereof**
3. **Approval of Last Meeting Minutes**
 - i. February 6, 2026
4. **Disclosure of Additional Items**
5. **New Business**
 - i. Events pop up banner
 - ii. Once Upon a Christmas
 - a. Performers
 - b. Key Vendors
 - c. Volunteer team
 - d. Data collection
 - iii. 2027 Marketing Plan
 - a. Timeline for budgeting purposes

b. Analysis of previous events, promotions and advertising

c. Key promotions for 2027

6. **Discussion of Additional Items**

7. **Next Meeting:** TBD

8. **Adjournment**