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Promotions Committee Meeting Agenda

 Creator
BIA Coordinator

 Created
Apr 08, 2026, 10:58

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Apr 08, 2026, 11:05

Date and Location

April 16, 2026, 8:30am, Sunshine Room

Agenda

1. **Call to Order**
2. **Disclosure of Pecuniary Interest and General Nature Thereof**
3. **Approval of Last Meeting Minutes**
 - i. March 13, 2026
4. **Disclosure of Additional Items**
5. **New Business**
 - i. Stewart Park Festival Collaboration
 - ii. Executive Committee Meeting update (Dawn Bell)
 - a. Mother's Day/Father's Day
 - iii. Marketing Plan
 - a. Priorities for 2027 based on data report
 - iv. Women's Show 2026
 - a. Pop-up banner design
 - b. Goals and tracking ROI

v. Once Upon a Christmas 2026

a. Re-imagine possibilities

6. **Discussion of Additional Items**

7. **Next Meeting:** TBD

8. **Adjournment**